

How to purchase and submit an ad for the Redwood Empire CAMFT Therapy Groups List

First, pay for your ad online at recamft.org:

• If you are a RECAMFT member, please <u>log in</u> before starting the payment process, in order to activate member pricing

To pay for one text ad:

- 1. Start from this page: Purchase Therapy Group Ads
- 2. Click the product (green button on left) for "Therapy Groups List text ad: 1st ad to run"
- 3. On the next screen, click Add to Cart
- 4. Click View Cart
- 5. Click Proceed to Checkout and follow the prompts to enter your credit card information

To pay for multiple text ads to run concurrently:

This gives you a discounted price on the additional ads.

- 1. Start from this page: Purchase Therapy Group Ads
- 2. Click the product (green button on left) for "Therapy Groups List text ad: 1st ad to run"
- 3. Click Add to Cart
- 4. Click the back button on your browser, or <u>click here to return to the page to Purchase Therapy Group Ads</u>
- 5. Click the product (tan button on the right) for the "Buy Additional Ads"
- 6. Click Add to Cart
- 7. Click View Cart
- 8. If you are paying for more than 2 listings, change the quantity of the "Additional Ads"
- 9. Click Proceed to Checkout and follow the prompts to enter your credit card information

To pay for a display ad:

- 1. Start from this page: <u>Purchase Therapy Group Ads</u>
- 2. Click the link for the size of the display ad you want, either the Half Page or the Quarter Page
- 3. Click Add to Cart
- 4. Click View Cart
- 5. Click Proceed to Checkout and follow the prompts to enter your credit card information

Next, send in your ads after payment has been made:

1. This transaction will generate several emails from our site, including an "order initiated" and "order has been processed" emails which you can ignore. Please find the email with the subject of: "Redwood Empire CAMFT Payment receipt" which will look something like this:

PAYMENT RECEIPT

Date: Sun, March 13, 2022 Amount: \$40.00 Tender: Wild Apricot Payment

Payment received from:

Payment for:

Date	Document	
Sun, March 13, 2022	Invoice Therapy Groups List text ad: 1st ad to run in next newsletter and on website for 3 months × 1 Therapy Groups List text ad: Additional ad same issue × 1	Settled amount \$40.00 Invoice total \$40.00 Due \$0.00

Total settled: \$40.00 Available balance: \$0.00

- 2. Forward that email to TGL Editor Renée Owen at <u>reneeowen@sbcglobal.net</u> and include the following information:
 - For a DISPLAY AD, attach the ad as an image file to your email
 - For a TEXT AD RENEWAL WITH NO CHANGES, inform Renee that is a renewal
 - For a NEW TEXT AD or to MAKE CHANGES TO AN EXISTING AD, please include:
 - 1. The text of your ad, being sure to follow these specs: Maximum 6 lines, 50 characters per line, including spaces and punctuation; avoid hyphens. Please adhere to these limits. Please do not add additional bold or caps to your ad.
 - 2. Indicate the category in which the ad will run:
 - Groups for Women
 - Groups for Men
 - Children, Teens, & Parenting Groups
 - Co-Ed Groups
 - Specialty Groups
 - Groups for Therapists
 - Consultation Groups
 - Workshops & Trainings

Questions? Please call the TGL Editor Renée Owen at 415-847-1353 or email reneeowen@sbcglobal.net